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## **GS-677**

VI Semester B.A./B.Com.(Vocational) Examination, May/June -2019

### TOURISM & TRAVEL MANAGEMENT

# Tourism Development Planning and Policies (CBCS) (F+R) (70 Marks 2016-17 & Onwards)

Time: 3 Hours

Max. Marks: 70

Instructions: Answer all sections as directed.

#### SECTION - A

I. Answer any 5 of the following:

5x2=10

- 1. What is Tourism Infrastructure?
- 2. Mention any 2 features of Tourism Planning.
- 3. What measures are taken by Government of India for protecting monument?
- 4. What is CRM?
- 5. What is ASI? When was it formed?
- 6. Name 2 complexities of planning in Tourism.
- 7. What is Project Tiger ?
- 8. Name any 2 types of planning in Tourism.

#### SECTION - B

II. Answer any 3 of the following:

3x6=18

- 1. Highlight the significance of Tourism as an economic activity.
- 2. Assess the essential features of Tourism Planning.
- 3. Discuss the importance of public relation and communication in Tourism.
- 4. Describe the Tourism Planning Process.
- 5. Write a note on development of Tourist Circuits.



#### SECTION - C

III. Answer any 3 of the following:

3x14=42

- 1. Discuss the provisions of the Ancient Monuments Preservation Act-1904.
- 2. What are the principles of Tourism Policy and its significance in promoting Tourism?
- 3. Discuss the importance of Tourism Planning and Environment protection.
- 4. What are the contributions of NAPT-1992 to Indian Tourism?
- **5.** Highlight the significance of Public Private Partnership in Tourism planning.

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